

# FY 18-21 YFPE Strategic Plan

## **MISSION STATEMENT**

The York Foundation for Public Education, Inc. (YFPE, Inc.) supports public education in York County by developing resources to encourage educational innovation, promote and recognize excellence, and address the needs of students, faculty and staff of the York County School Division (YCSD).

## **FOUNDATION POLICY**

YFPE, Inc. funds are directed toward support of the school system for program priorities where public funds are not available. No funding will be provided to supplant funds required for the constitutional and legal program obligations of the York County community.

## **GOAL 1**

The York Foundation for Public Education, Inc. will pursue a variety of fund raising activities and build a sustainable diverse revenue in a proactive manner.

## **OBJECTIVES:**

1. Continue to increase individual prospect list.
2. Continue to maintain a list of potential donors.
3. Continue to increase email and social media funding.
4. Update business partnerships.
5. Continue the YFPE, Inc. Annual Golf Tournament.
6. Continue and expand the Bailey Field Advertising Program.
7. Continue to participate in United Way, Combined Federal Campaign, and Give Local 757.
8. Continue to increase brick sales.

## **GOAL 2**

The York Foundation for Public Education, Inc. will distribute financial and other resources that shall be used for programs and projects that will engage students in rigorous educational experiences and programs and projects that will demonstrate growth and excellence in the skills and knowledge needed to be productive citizens.

### **OBJECTIVES:**

1. YFPE, Inc. will provide grants to support innovation, improvement, and achievement.
2. “The YFPE, Inc. will increase the value of funds spent to support and recognize individual student achievement and development and the value of scholarships awarded that support professional learning by 3% as measured by financial reports.”
3. YFPE, Inc. will continue to support the York County School Division through Student Resource and Development, Innovative Improvement and Achievements Grants, and Staff Scholarship and Recognition Programs.

### **GOAL 3**

The York Foundation for Public Education, Inc. will provide students of the York County School Division support for the continuation of their education and career development as well as to recognize their outstanding academic or career development accomplishments and achievements.

### **OBJECTIVES:**

1. Continue to acknowledge and recognize exemplary achievement of K-12 students.
2. Continue to encourage and assist student representation in national or international competitions and conferences.
3. Continue to assist students to prepare for successful completion of high school and entrance into their chosen career paths.

### **GOAL 4**

The York Foundation for Public Education, Inc. will support the York County School Division to recruit, hire, retain, and support a diverse staff that meets the highest standards.

### **OBJECTIVES:**

1. Continue to provide instructional grants.
2. Participate in New Teacher Orientation and Leadership Academy.
3. Continue the staff scholarship program.
4. Continue to recognize the exemplary professional performance of the division educators.
5. Assist in the orientation and retention of staff.